



## Local 4207 - Brock University

Position: Media Relations Coordinator  
Deadline for Applications: September 26th 2022 at 5 pm

### **CUPE 4207 is looking for a dynamic & creative Media Relations Coordinator!**

CUPE 4207 has been advocating for fair wages and better working conditions on behalf of Instructors, Teaching Assistants, Marker/Graders, and Lab Demonstrators at Brock University since 1998. Unit 2 was formed in 2008 when the full-time English as a Second Language (ESL) Coordinators voted to unionize. In 2011, the ESL Instructors followed suit and formed Unit 3. CUPE 4207's membership presently represents over 2000 academic contract workers at Brock University and continues to grow each year. Our Executive Committee is committed to growing with the membership and enhancing our outreach and communications.

#### Our ideal candidate is qualified to:

- Effectively create weekly dynamic content for the 4207 membership and Brock community in various formats, using Canva, Adobe Spark, or equivalent;
- Successfully circulate material daily and weekly to the 4207 membership and Brock community across different media platforms: Wordpress, MailChimp, Facebook, Twitter, Instagram, LinkedIn, Pinterest, YouTube, Vimeo, and so forth;
- Manage several projects at once while adapting quickly to changing priorities; can dialogue effectively and productively with the Executive Committee;
- Display keen organizational skills, resourcefulness, creativity, initiative, and strong problem solving in an academic labour union environment;
- Demonstrate experience working in an anti-oppressive environment with a commitment to equity and inclusion, individually and within groups.

#### Schedule:

- 35 hours per week
- Occasional weekend & evening availability

#### Salary:

- \$45,000/year (\$25/hour)

#### Benefits:

- Enrollment in a Health Benefits Plan that includes dental and vision care
- A flexible work schedule in the CUPE 4207 campus office
- Allowance for some work to be completed off campus (Hybrid)

- A workspace where your talents, skills, and creative passion about fair labour practices can be expressed

If you feel you are our ideal candidate, please email your resume to CUPE 4207 President Nathan Cecckin at [president@cupe4207.org](mailto:president@cupe4207.org) by Monday, September 26th at 5 pm.

Women, Aboriginal peoples including those who identify as members of First Nations, Inuit and Métis Peoples, members of visible minorities and racialized groups, people with disabilities, and two-spirited, lesbian, gay, bisexual, trans folks, queer, questioning, intersex, and asexual (2SLGBTQQA) persons are encouraged to apply.

We thank all those that apply, but only those being considered for the next stage will be contacted and asked to provide a portfolio and references.